

Official Rules
“Yes, And... Laughter Lab Submissions Contest”

1. NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID IN ALASKA AND HAWAII AND WHERE PROHIBITED OR RESTRICTED BY LAW.

2. **Sponsors:** Center for Media & Social Impact at American University, 4400 Massachusetts Ave. NW, Washington, DC 20016 and Moore + Associates, LLC, 630 Fort Washington Ave, 3A New York, NY 10040 (collectively, the “Sponsor(s)”).

3. **Entry Period:** The “Yes, And... Laughter Lab Submissions Contest” (the “Contest”) commences at 12:00:01 PM Eastern Time (“ET”) on January 18, 2022 and ends at 11:59:59 PM (ET) on February 18, 2022 (the “Entry Period”). All Entries (as defined below) must be received by 11:59:59 PM (ET) on February 18, 2022. Sponsor’s computer is the official time keeping device for this Contest.

3. **Contest Overview:** During the Entry Period, Entrants (as defined below) may enter the Contest by creating and submitting an original work that merges comedy with a social impact initiative (each an “Entry”, collectively the “Entries”). Subject to the guidelines below, your Entry may be in any format (a web video, live performance, film, television series, print, screenplay, etc.) and in any range of comedy style (satire, parody, sketch, stand-up, song, etc.), but must contain an underlying social justice message. The winning Entries shall win the opportunity to present their original works to a room of potential allies and partners, such as grant-makers and investors, NGO’s/nonprofits, broadcasters, traditional and digital media platforms, and other select industry players (the “Event”), as determined by Sponsor in its sole discretion. Entries will be judged by Sponsor in accordance with Section 7, below.

4. **Eligibility:** This Contest is open only to legal residents of the forty-eight (48) contiguous United States (“U.S.”) and the District of Columbia (void in Hawaii, Alaska, Puerto Rico, and all U.S. territories and possessions and all overseas military installations), who are at least eighteen (18) years of age as of January 18, 2022, with access to the Internet at all times during the Entry Period. There is no cost to enter the Contest, however internet access charges may apply. Please check with your internet service provider for current internet access charges, if any. All employees of Sponsor, and all associated agencies and each of their respective parent corporations, subsidiaries, affiliates, sales representatives, distributors, licensees, prize providers or agents, and all of their respective officers, directors and employees (collectively, “Contest Entities”), and their immediate family members (spouse, parent, child, sibling and their respective spouses) and those living in the same household of each (whether legally related or not), are ineligible to enter or win the Contest.

By participating in this Contest, Entrants: (i) agree to be bound by these official rules (“Official Rules”) and by the interpretations of these Official Rules by Sponsor, and by the decisions of Sponsor, which are final in all matters relating to the Contest; (ii) release and hold harmless the Contest Entities against any and all claims, injury or damage arising out of or relating to participation in this Contest and; (iii) acknowledge compliance with these Official Rules. Sponsor reserves the right to amend or edit these Official Rules at any time for any reason. Sponsor will communicate any material changes on the Website (as defined below).

The Events will take place online or at locations in New York and Los Angeles on dates to be determined by Sponsor, currently anticipated to be held in May and September 2022, although Sponsor reserves the right to change these anticipated dates. Entrants acknowledge and agree that the essence of this Contest is to promote the development of social justice-minded comedians. As such, in the event a potential Winner is unable to attend the Events, an alternate Winner may be selected (in Sponsors sole and final discretion).

5. How to Enter:

To enter, complete the following steps during the Entry Period:

(a) During the Entry Period, Entrant must go to www.yesandlaughterlab.com (the “Website”) and submit your Entry (*i.e.*, original work). The Entry may be up to a maximum of: twelve (12) minutes of material for video submissions and up to a maximum of twenty-three (23) pages of material for written submissions;

(b) complete all required fields in the online entry form and submit as instructed (Entry, collectively with the online entry form, the “Materials”); and

(c) confirm that you have read and fully understand these Official Rules, by checking the box with the acknowledgment prompt.

Each individual who submits an Entry, as per the instructions set forth above, shall be considered an “Entrant.” Entrants may submit one (1) Entry during the Entry Period; each individual Entry may only be submitted once. An Entry may be submitted by a team of no more than two (2) individuals (a “Team”). If an Entry is submitted by a Team, the two individuals will collectively be referred to as an “Entrant.” In such a case, the parties must be aware that they are entering the Contest and all parties must be listed on the Materials. In case of a dispute over the identity of an Entrant, the authorized account holder(s) of the email address(es) submitted at the time of Entry

will be deemed to be the Entrant. "Authorized account holder" is defined as the person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address.

Entries must meet all requirements set forth in these Official Rules. ENTRANT SHALL RETAIN ALL RIGHTS IN AND TO HIS/HER ENTRY; PROVIDED, however that Entrant hereby grants to Contest Entities and Sponsor permission to reproduce, distribute, publicly display/ perform, and use the Entry and any portion thereof in print, electronic, and/or any digital medium and to incorporate any Entry in whole or in part, into derivative works for education, research, archival, advertising, promotional, and other purposes consistent with the mission of Yes, And... Laughter Lab and the Sponsors, throughout the world in perpetuity. Sponsor shall not be required to attribute, notify, or compensate Entrant for the aforementioned use(s).

6. **Entry Requirements and Restrictions:**

Entrant represents and warrants that: (i) THE ENTRY CONSTITUTES A COMPLETELY ORIGINAL WORK by the Entrant(s) [e.g., the Entry must not have been previously released commercially, taken or composed, in whole or in part, from any other source other than the Entrant, commissioned, developed or produced for any commercial enterprise]; (ii) Entrant is not under any contractual relationship, including but not limited to guild and/or union memberships, that may prohibit him/her from participating fully in this Contest; and (iii) THE ENTRY DOES NOT INFRINGE UPON THE COPYRIGHTS, TRADEMARKS, RIGHTS OF PRIVACY, PUBLICITY OR OTHER INTELLECTUAL PROPERTY OR OTHER RIGHTS OF ANY PERSON OR ENTITY. Sponsor reserves the right to conduct phone interviews with any Entrant in order to clarify any information in his/her Materials. During the Entry Period, Entrants shall not publicly or commercially display the Entry outside of the context of the Contest, unless explicitly permitted by Sponsor. If the Entry contains any material or elements that are not owned by the Entrant and/or which are subject to the rights of third parties, the Entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules. Incomplete or inaccurate, registration forms and/or Entries are void.

Any questions or comments regarding the Contest should be directed to info@yesandlaughterlab.com.

Entries must comply with the following content guidelines to be eligible:

- Content cannot be unnecessarily violent or derogatory of any ethnic, racial, gender religious, professional or age group, profane or pornographic, illegal (e.g., discriminatory, harassing) or display inappropriate activity, behavior or conduct (e.g., inflicting emotional distress);
- Content cannot endorse any form of hate or hate group, gang signs or symbol(s);
- Content cannot defame, misrepresent or contain disparaging remarks about other people or companies;
- Content cannot contain trademarks, logos or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, or advertise or promote any brand or product of any kind without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses, websites, webpage links or street addresses;
- Content cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media), without permission, or trespass or the violation of other people's rights or property;
- Content cannot contain materials embodying the names, likenesses, photographs or other indicia identifying any person, living or dead, without permission or as permissible by law; and
- Content cannot depict and cannot itself be in violation of these Official Rules or of any law.

Any Entry that is otherwise deem inappropriate by Sponsor, in its sole discretion, due to any other conduct, language or other context will be disqualified.

7. Winner Selection Process: There will be three (3) rounds of judging: Round 1: initial judging to select the top forty (40) to fifty (50) Entries; Round 2: judging to narrow down to top twenty (20) Entries; Round 3: final judging to select the ten (10) or more Winners. For each round, the Entries will be selected based on the following equally weighted judging criteria (collectively referred to as the "Judging Criteria"):

- (i) originality and creativity of the comedy portion of the Entry;
- (ii) originality, creativity and influence of the social impact portion of the Entry;
- (iii) potential for Entry's practical development;
- (iv) authentic ability to express the crossroads between comedy and social impact; and
- (v) adaptability of the Entry to procure a partnership with a non-profit partner.

Each Judging Criteria will bear equal weight, but, in the event of a tie, the judges will break the tie by selecting the Entrant who received the highest points for originality and creatively of the comedy portion of the Entry.

Round 1 (top 40-50 Entries): On or around February 18 – March 6, 2022 all eligible Entries will be reviewed by a panel of qualified judges comprised of staff members of Sponsor and comedy industry professionals (the “Initial Judges”). The Initial Judges will select the top forty (40) to fifty (50) Entries based on the Judging Criteria. The forty (40) to fifty (50) entries selected in Round 1 will proceed to Round 2.

Round 2 (top 20 Entries): On or around March 7 – March 28, 2022, the top forty (40) Entries will be reviewed by a second panel of qualified judges consisting of the Initial Judges plus tenured comedians and other entertainment industry professionals (the “Selection Committee”). The Selection Committee will review the top forty (40) Entries and select the top twenty (20) (each a “Finalist”) amongst them based on the Judging Criteria. These twenty (20) will publicly be referenced and announced as Finalists. The Finalists will proceed to Round 3.

Finalist Training (top 20 Entries, known as “Finalists”): On or around May 20-22, 2022, the twenty (20) Finalists (no more than two people per team) will attend a training that may be in person in or online to provide them with the knowledge and skills they need to take their social change comedy projects from concepts to reality. Inability to attend the training will not impact eligibility to be selected as a winner. All Finalists will proceed to Round 3.

Round 3 (10 or more Pitch Winners): On or around May 23-31, 2022, a panel of qualified judges (the “Final Round Judges”) will review the twenty (20) Finalist Entries and select ten (10) or more Winners based on the Judging Criteria. The ten (10) or more Pitch Winners will be assigned to either the LA or NYC Lab, partially based on their geographic location.

The final determination of the Finalists, Winners, and the application of the Judging Criteria shall be in the sole and absolute discretion of Sponsor. Sponsor reserves the right to select an alternate Winner(s) in the event that an originally selected Winner(s) fails to comply with these Official Rules or is unable to attend the Event. Sponsor reserves the right to choose less than five (5) Winners or not to award any Prize if it determines, in its sole discretion, that an insufficient number of Entries were received during the Entry Period. Decisions of Sponsor and Final Round Judges are final and binding with respect to all matters related to the selection of the Winner(s) and the Contest, and also to choose more than ten (10) Winners.

8. Winner Notification: On or about June 1, 2022 (but no later than June 20, 2022), Sponsor will contact the potential Winners by email and/or phone. Sponsor will make up to five (5) attempts, over the three (3) days following the Winner’s selection, to contact the potential Winner. If the potential Winner(s) cannot be reached during that period, such potential Winner(s) will be disqualified and an alternate Winner(s) may be selected from among the remaining Entries received, if time permits, in Sponsor’s sole discretion. Sponsor expressly reserves the right to delay the announcement of the Winner(s) for creative or technical reasons or for any other reason Sponsor deems necessary.

9. Winner Verification: THE POTENTIAL WINNER(S) MUST CONFIRM, TO THE EXTENT POSSIBLE, THEY ARE ABLE TO ATTEND THE EVENT, WHICH MAY BE HELD ONLINE OR IN-PERSON. The potential Winner(s) shall be required to sign and return to Sponsor an Affidavit of Eligibility and Liability/Publicity Release (“Affidavit/Release”) within three (3) days of being selected as a Winner, confirming the potential Winner(s) age and residence. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of alternate Winner(s) may result from any of the following: (a) a potential Winner’s failure to respond to Winner notifications within seventy-two (72) hours of its transmission; (b) the return of Winner notifications as undeliverable after five (5) attempts; (c) Winner’s failure to provide Sponsor with a signed Affidavit/Release within seventy-two (72) hours of transmission (or in the case of a Team, failure by at least one [1] Entrant to return a signed Affidavit/ Release within seventy-two (72) hours of transmission); (d) Winners inability to attend the Event; and/or (e) any other non-compliance with these Official Rules. Entry into this Contest constitutes agreement to sign such releases. The Winner must also complete any additional legal documents provided by Sponsor (or third party on its behalf, if applicable) including, without limitation, a prize release form, with respect to the Prize and return them as instructed within the timeframe specified by Sponsor or Winner may forfeit the Prize.

10. Prizes:

- (i) **PITCH WINNERS:** Ten (10) or more Prizes (as defined below) will be awarded in the Contest; one (1) Prize per Winner. Each Prize will consist of:
 - a. Two Thousand Dollar (\$2,000) creative stipend (the “Creative Stipend”);
 - b. Should the Event take place in person, Winners will receive a Travel Stipend for travel expenses to attend the Event (the “Travel Stipend”), pursuant to the following terms:
 - i. If the potential Winner’s residence is two hundred and fifty (250) miles or further from New York, NY or Los Angeles, CA (as determined by Sponsor), potential Winner will receive a One Thousand Dollar (\$1,000) Travel Stipend, and in the event of a Team, a Two Thousand Dollar (\$2,000) Travel Stipend to be split equally amongst the Team.
 - ii. If a potential Winner’s residence is within two hundred and fifty (250) miles of New York, NY or Los Angeles, CA and not within the Metro Area of the Lab the Winner is attending (as determined by Sponsor), potential Winner will receive a Two Hundred Fifty Dollar (\$250) Travel Stipend, and in the

INDEPENDENTLY DEVELOPED BY CONTEST ENTITIES BEFORE OR AFTER THE CONTEST. ACCORDINGLY, ENTRANTS MAY SUBSEQUENTLY SEE A CONTEST ENTITIES PRESENTATION, CONTENT, MATERIALS, ETC. WHICH SEEMINGLY INCORPORATE(S) AN IDEA OR CONCEPT OR INCLUDES MATERIALS SIMILAR TO THAT CONTAINED IN THEIR ENTRY. ANY SIMILARITY IS PURELY COINCIDENTAL AND UNAVOIDABLE IN LIGHT OF THE VOLUME OF IDEAS WHICH SPONSOR ROUTINELY CONSIDERS IN THE COURSE OF ITS PROGRAM DEVELOPMENT. BECAUSE OF THIS POSSIBILITY, ENTRANTS HEREBY AGREE TO SUBMIT THEIR ENTRIES UNDER THE FOLLOWING TERMS AND CONDITIONS: (A) THAT SPONSOR MAY USE ANY IDEAS, CONCEPTS, MATERIAL, IN WHOLE OR IN PART, CONTAINED IN AN ENTRY AS SET FORTH IN THESE OFFICIAL RULES; AND (B) ENTRANTS INDEMNIFY AND HOLD HARMLESS THE CONTEST ENTITIES, FROM ANY CLAIMS, SUITS, LOSSES DAMAGES AND EXPENSES (INCLUDING REASONABLE ATTORNEYS' FEES) THAT ARISE FROM ANY BREACH OF THE CONDITIONS SET FORTH IN THESE OFFICIAL RULES. ALL ENTRANTS AGREE TO THE FOREGOING.

Sponsor assumes no responsibility for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Contest or by any human error which may occur in the processing of the Entries in this Contest. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof including, without limitation, any injury or damage to Entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest, or in the announcement of the Prize and the Winner. If, for any reason, the Contest is not capable of running as planned including, without limitation, changes in Sponsor's programming, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest. Should the Contest be terminated prior to the stated expiration date, notice will be posted on the Website and the Prize may be awarded to Winner(s) selected from among all Entries received up until and or after (if applicable) the time of modification, cancellation or termination or in a manner that is fair and equitable as determined by Sponsor. All interpretations of these Official Rules and decisions by Sponsor are final. No software-generated, robotic, programmed, script, macro or other automated online or text message entries or votes are permitted.

CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE DISTRICT OF COLUMBIA (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF DISTRICT OF COLUMBIA SHALL GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

BY ENTERING THE CONTEST, ENTRANTS INDEMNIFY, RELEASE AND HOLD HARMLESS THE CONTEST ENTITIES FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE CONTEST OR PARTICIPATION IN ANY CONTEST-RELATED ACTIVITY (INCLUDING, WITHOUT LIMITATION, THE REMOVAL FROM THE CONTEST WEBSITE OF, OR DISCONTINUATION OF ACCESS TO, ANY MATERIALS), OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE CONTEST INCLUDING, WITHOUT LIMITATION, PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.

IN NO EVENT WILL THE CONTEST ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, ARISING OUT OF ANY ACCESS TO AND/OR USE OF THE CONTEST WEBSITE, THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE CONTEST WEBSITE, THE REMOVAL FROM THE CONTEST WEBSITE OF, OR DISCONTINUATION OF ACCESS TO, ANY MATERIALS, OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF, OR PARTICIPATION IN, ANY PRIZE AWARDED IN CONNECTION WITH THE CONTEST. WITHOUT LIMITING THE FOREGOING, THE CONTEST, ALL PRIZES, AND ALL MATERIALS PROVIDED ON OR THROUGH THE CONTEST WEBSITE ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

12. Personal Information: The personal information collected through this Contest (if any) is subject to Sponsor's privacy policy, located at <https://www.american.edu/policies/privacy-notice.cfm>. Privacy Policy"). The personal information collected through this Contest is also captured by the third-party vendor we use to administer the contest submissions and judging, Submittable Holdings, Inc, known as "Submittable." The personal information collected through Submittable is subject to Submittable's privacy policy, located at <https://www.submittable.com/privacy/>.

By entering this Contest, Entrant agrees to the use of Entrant's personal information as described in the above Privacy Policy.

13. Request for the Name of the Prize Winner and Official Rules: For the name of the Prize Winner(s) and/or Official Rules, send a self-addressed stamped envelope to:

Moore + Associates, LLC
630 Fort Washington Ave, 3A
New York, NY 10040
Attn: YALL Submissions Contest

Requests for Winner's list must be received no later than three (3) months after the end of the Entry Period. Please note on the front left-hand corner of your outer envelope whether you are requesting "Official Rules" or the names of the "Winner".

Other than acting as a sponsor partner for Yes, And Laughter Lab, this Contest is in no way administered by Comedy Partners. You understand that you are providing your information to Sponsors and not to Comedy Partners. Inquiries (whether questions, comments or complaints) should be directed to the Sponsors, NOT to Comedy Partners.